

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Emmi Solutions, LLC, Announces Completion of Fourth Round of Funding *\$6.8 million in new funding will allow accelerated growth*

Chicago, IL – August 29, 2006 -- Emmi Solutions, LLC announced today the company has successfully completed a fourth round of funding, adding \$6.8 million in new capital to the company. According to Ron Rooth, chief financial officer of Emmi Solutions, the funding was secured from private investors and brings the total funding raised to \$15 million. Every funding round has been over-subscribed. “The new capital will allow us to invest for accelerated growth and respond to the needs of the market through expansion of our sales team, marketing efforts, product enhancements and new product development,” said Mark Achler, president of Emmi Solutions.

Launched in 2003, the Emmi healthcare communications system began as a risk management tool for healthcare providers seeking a way to increase patient safety and satisfaction and better manage their exposure to risk. The success of Emmi in improving

the quality and reducing the costs of healthcare has driven its expansion into applications for post-surgical care, chronic disease management, and medical devices.

Through the Emmi Web-based system, physicians, hospitals, health plans, medical device manufacturers, and other healthcare related organizations can connect their patients or members to the engaging, interactive multimedia programs in the Emmi library that will teach them what to expect before, during and after a medical procedure, how to better manage a chronic condition, such as diabetes, and how to actively participate in their own care.

“Studies have shown the majority of medical malpractice lawsuits are the result of missed patient expectations rather than failures of physicians,” said Achler. “Emmi was initially created to help patients have more realistic expectations of their medical procedures while also creating detailed documentation of the educational information each patient saw, heard and responded to, thereby helping healthcare providers manage risk. The effectiveness of Emmi has attracted significant attention from health plans, medical malpractice insurers, and others who recognize the human and economic value of Emmi in enhancing physician-patient relationships and motivating patients to take positive action.”

The Emmi system is in place at many of the leading healthcare and related organizations in the country, including University of Pittsburgh Medical Center, Stanford University Medical Center, University of Chicago Hospital, DuPont Children’s Hospital, Blue Cross Blue Shield of Illinois, United Healthcare, Inamed and others. More than 175,000 patients and members have been given access to Emmi programs and, of the 24,775 Emmi users who responded to a survey, 96% reported improved understanding of what to expect, 84% said Emmi covered risks they didn’t know about previously, and 87% reported increased confidence in their doctor.

About Emmi Solutions, LLC

Creator of the Emmi family of online patient education programs, Emmi Solutions, LLC, is recognized as the market leader in interactive healthcare communications supporting better healthcare delivery. Emmi engages patients, their families and caregivers with easy-to-follow, actionable information so they can understand how to take control of a chronic disease and what to expect before, during, and after surgery. The Emmi series is designed to manage patient expectations, improve patient safety, increase patient compliance, and reinforce risk mitigation. To learn more, please visit www.emmisolutions.com.